

MISSION TO CHINA

(draft 03.10.2019)

WHEN	WHAT	WHERE
THU 31.10	Flight Milan-Beijing 12.30: Air China CA950	
FRI 1.11	5.30 Arrival to Beijing and transfer to the hotel 17.00 Meeting of the delegation in the lobby of the hotel 17.15 Transfer to Four Seasons Hotel Beijing <i>Programme in cooperation with Swiss Chinese Chamber of commerce</i> 18.00-22:00 Sino-Swiss Business Awards 2019 , organised by SwissCham China, in cooperation with the Swiss Embassy, Switzerland Tourism and Swissnex Transfer to the hotel Courtyard by Marriott Beijing Northeast	Courtyard by Marriott Beijing Northeast, 101 Jingmi Road, Chaoyang Four Seasons Hotel 48 Liangmaqiao Rd, San Yuan Qiao, Chaoyang
SAT 2.11	<i>Programme in cooperation with Swiss Chinese Chamber of commerce</i> 09:30 Meeting with ZGC 100 Entrepreneurs Club In cooperation with Banque Internationale du Luxembourg Lunch kindly hosted by ZGC Entrepreneurs Club 14:00 Workshop Destinazione Lugano , organised by HNA, in cooperation with Lugano Region Swiss Embassy 18: 30 Meeting with the CEO of Hainan Airlines Swiss Embassy 19:00 Reception with the Swiss Ambassador, H.E. Bernardino Regazzoni Residence of the Ambassador Transfer to the hotel Courtyard by Marriott Beijing Northeast	
SUN 3.11	09:00-12:00 Visit to the Museum of the Forbidden City , organised by the Jilin Chamber of Commerce in Beijing 12:00-14:00 Lunch with the President of the Jilin Chamber of Commerce in Beijing, Mr. Ge Jian Part of the delegation: Flight Beijing-Hangzhou 17.55-20.10 CA1718 Transfer to the hotel: Marriott by Courtyard Wulin	Hotel in Hangzhou: Marriott by Courtyard Wulin, 28 Hushu South Road, Gongshu District, Zhejiang

	Part of the delegation: Flight Beijing-Shanghai 20.40 – 22.50 Transfer to the hotel: Holiday Inn Vista		Hotel in Shanghai: Holiday Inn Vista, 700 Changshou Road, Putuo District
MO 4.11	HANGZHOU 10:00 Signing agreement SUPSI and UAD Zhejiang University 12:00 Lunch with guests ZJU, SUPSI, Hengdian Holdings Train Hangzhou-Shanghai 17:01 Hangzhou Est-17.55 Shanghai Hongqiao	SHANGHAI Business meetings	
	19.00 Cruise on Huangpu river and dinner Transfer to the hotel Holiday Inn Vista		
TU 5.11	10:00 Visit to Tianzi Fang Lunch Meeting at Intarget , Customer Journey Agency, based also in Lugano is a digital observatory of the Chinese market Dinner with the Swiss Consul General, Olivier Zehnder Transfer to the hotel Holiday Inn Vista		
WED 6.11 8.00 09:00-17:00 18.15-22.00	Transfer hotel - China International Import Expo Visit to China International Import Expo and to the Swiss Cluster Booth National Exhibition and Convention Center (Shanghai) Presentation of Napa Wine Bar and the Cellar by the Swiss founder, Mr. Philippe Huser Chinese wine tasting followed by dinner Transfer to the hotel Holiday Inn Vista		
THU 7.11 8.00-9.00 9.00-9.20 9.20-10.30 10.30-10.40	<i>Programme in cooperation with Swiss Centers China</i> Presentations: Retail environment in China, challenges and opportunities Coffee break Migros China – Orange Garten (or Lindt TBC) Why and How China for a Swiss Group Coffee break		Hotel meeting room

10.40-11.30	Weleda in China Why and How China for a Swiss firm	
11.40-13.30	Transfer to restaurant and lunch	
13.30-14.30	Presentation on Hema/Alibaba New retail online/offline. Maximize the last miles for distribution By Mosaiq team - Specialist of online/offline distribution strategy	
15.15-16.15	Visit of a Hema/Alibaba Walk around in the shop	
17.00	Transfer to Hongqiao	
18.00-21.00	Swiss Event @ China International Import Expo Meet the Swiss Entrepreneurs in China Hosted by Swiss Centers China, about 150 invitees	
21.30	Transfer to the hotel	
FRI 8.11	<i>Programme in cooperation with Swiss Centers China</i>	
7.30	Transfer to Xinzhuang Industrial Park (SHXIP) , one of the first park in China to welcome more than 30 Swiss companies	
8.30-9.30	Presentation and visit of Firmenich Founded in Geneva in 1895, is the world largest privately-owned fragrance & flavor company, creating fragrances and flavors for the world's most desirable brands	
10.00-10.45	Presentation and visit of Premec Chine Founded in Ticino in 1961, world market leader in the production of high quality ball point pens, gel ink pens and roller pens	
11.00-12.00	Meeting with the management of Xinzhuang Industrial Park 30' Presentation of SHXIP 30' Panel discussion with the Management of Swiss companies	
12.15-13.15	Lunch	
Evening	Part of the delegation back to Switzerland Part of the delegation: Flight Shanghai Hongqiao SHA – Shenzhen SZX , 17.10-19.45, China Eastern Airlines MU5353	
SAT 9.11	Shenzhen	
SUN 10.11	Business meetings	
MON 11.11	20.05-5.35 (+1): Flight to Milan, via Beijing, Air China	