









MISSION TO CHINA

(draft 03.10.2019)

WHEN	WHAT	WHERE
THU 31.10	Flight Milan-Beijing	
	12.30: Air China CA950	
FRI 1.11	5.30 Arrival to Beijing and transfer to the hotel	Courtyard by Marriott Beijing Northeast, 101
17.00	Meeting of the delegation in the lobby of the hotel	Jingmi Road, Chaoyang
17.15	Transfer to Four Seasons Hotel Beijing	
	Programme in cooperation with Swiss Chinese Chamber of commerce	
	18.00-22:00	
	Sino-Swiss Business Awards 2019, organised by SwissCham China, in cooperation with the Swiss Embassy, Switzerland Tourism and Swissnex	Four Seasons Hotel 48 Liangmaqiao Rd, San Yuan Qiao, Chaoyang
	Transfer to the hotel Courtyard by Marriott Beijing Northeast	
SAT 2.11	Programme in cooperation with Swiss Chinese Chamber of commerce	
	09:30 Meeting with ZGC 100 Entrepreneurs Club In cooperation with Banque Internationale du Luxembourg	
	Lunch kindly hosted by ZGC Entrepreneurs Club	
	14:00 Workshop Destinazione Lugano, organised by HNA, in cooperation with Lugano Region Swiss Embassy	
	18: 30 Meeting with the CEO of Hainan Airlines Swiss Embassy	
	19:00 Reception with the Swiss Ambassador, H.E. Bernardino Regazzoni Residence of the Ambassador	
	Transfer to the hotel Courtyard by Marriott Beijing Northeast	
SUN 3.11	09:00-12:00 Visit to the Museum of the Forbidden City, organised by the Jilin Chamber of Commerce in Beijing	
	12:00-14:00 Lunch with the President of the Jilin Chamber of Commerce in Beijing, Mr. Ge Jian	
	Part of the delegation: Flight Beijing-Hangzhou 17.55-20.10 CA1718 Transfer to the hotel: Marriott by Courtyard Wulin	Hotel in Hangzhou: Marriott by Courtyard Wulin, 28 Hushu South Road, Gongshu District, Zhejiang











Part of the delegation: Fight Beiling:Shanghai 20.40 – 22.50 Invite In Shanghai: Holiday M0 4.11 HANGZHOU SHANGHAI Business 10:00 Signing agreement SUPSI and UAD Business meetings 12:00 Lunch with guests ZJU, SUPSI, Hengdian Business meetings 12:00 Lunch with guests ZJU, SUPSI, Hengdian Business meetings 12:00 Lunch with guests ZJU, SUPSI, Hengdian Business meetings 12:00 Lunch with guests ZJU, SUPSI, Hengdian Hotel in Shanghai 20. Modelings Train Hangzhou-Shanghai Train Hangzhou Start 7.55 Shanghai Hongqiao Hotel in Shanghai 20. TU 5.11 10:00 Visit to Tianzi Fang Lunch Lunch Meeting at Intarget, Customer Journey Agency, based also in Lugano is a digital observatory of the Chinese market Dinner with the Swiss Consul General, Olivier Zehnder Transfer to the hotel Holiday Inn Vista Transfer to the hotel Holiday Inn Vista Foresentation of Napa Wine Bar and the Cellar by the Swiss Cluster Booth 8.00 Transfer to the hotel Holiday Inn Vista Transfer to the hotel Holiday Inn Vista Hotel meeting room 18.15-22.00 Presentation of Napa Wine Bar and the Cellar by the Swiss Cluster Booth Hotel meeting room Hotel meeting room 18.15-22				1	
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10.40-11.30	Weleda in China Why and How China for a Swiss firm	
11.40-13.30	Transfer to restaurant and lunch	
13.30-14.30	Presentation on Hema/Alibaba New retail online/offline. Maximize the last miles for distribution By Mosaiq team - Specialist of online/offline distribution strategy	
15.15-16.15	Visit of a Hema/Alibaba Walk around in the shop	
17.00	Transfer to Hongqiao	
18.00-21.00	Swiss Event @ China International Import Expo Meet the Swiss Entrepreneurs in China Hosted by Swiss Centers China, about 150 invitees	
21.30	Transfer to the hotel	
FRI 8.11	Programme in cooperation with <u>Swiss Centers China</u>	
7.30	Transfer to Xinzhuang Industrial Park (SHXIP) , one of the first park in China to welcome more than 30 Swiss companies	
8.30-9.30	Presentation and visit of <u>Firmenich</u> Founded in Geneva in 1895, is the world largest privately-owned fragrance & flavor company, creating fragrances and flavors for the world's most desirable brands	
10.00-10.45	Presentation and visit of <u>Premec Chine</u> Founded in Ticino in 1961, world market leader in the production of high quality ball point pens, gel ink pens and roller pens	
11.00-12.00	Meeting with the management of Xinzhuang Industrial Park 30' Presentation of SHXIP 30' Panel discussion with the Management of Swiss companies	
12.15-13.15	Lunch	
Evening	Part of the delegation back to Switzerland	
	Part of the delegation: Flight Shanghai Hongqiao SHA – Shenzhen SZX , 17.10-19.45, China Eastern Airlines MU5353	
SAT 9.11 SUN 10.11	Shenzhen Business meetings	
MON 11.11	20.05-5.35 (+1): Flight to Milan, via Beijing, Air China	