

MISSION TO SHANGHAI

November 2-9, 2019

(draft 28.8.2019)

WHEN	WHAT	WHERE
SAT, 02.11	Flight Milan - Shanghai	
SU, 03.11	Arrival to Shanghai	
05.50		
18.00	Program Briefing	
18.30	Transfer to downtown and Chinese traditional dinner	
22.00	Transfer back to the hotel	
MO, 4.11		
Program 1	Hangzhou	
	8.30 High speed train Shanghai-Hangzhou	
	10:00 Meeting authorities City of Hangzhou.	
	14:00 Meeting authorities Zhejiang Province	
	Visit ONG Green Zhejiang	
	19:00 Meeting Hengdian Holdings	
Program 2	Shanghai: B2B meetings (organized by Switzerland Global Enterprise)	

<p>TU, 5.11</p> <p>Program 1 Morning</p> <p>Program 2 18.30</p>	<p>Hangzhou 09.00 Company visit, Zhejiang e-mobility e battery sharing</p> <p>Train to Shanghai 14:02-14.48 Hangzhou Est- Shanghai Hongqiao</p> <p>Shanghai: B2B meetings (organized by Switzerland Global Enterprise)</p> <p>Reception with the Swiss Business Community in Shanghai and with the Swiss Consul in Shanghai (TBC)</p>	
<p>WE, 6.11 9.00-17.00</p> <p>20.30</p>	<p>China International Import Expo Visit Swiss Cluster</p> <p>Cruise and dinner on the Huangpu River</p>	
<p>TH, 7.11 8.00-9.00</p> <p>9.00-9.20</p> <p>9.20-10.30</p> <p>10.30-10.40</p> <p>10.40-11.40</p> <p>11.50</p> <p>12.30-13.30</p> <p>13.30-14.30</p> <p>14.30-15.00</p>	<p>Presentation: Retail environment in China, challenges and opportunities</p> <p>Coffee break</p> <p>Meeting and presentation: Migros China – Orange Garten</p> <p>Coffee break</p> <p>Weleda in China</p> <p>Transfer to Alibaba Hema Restaurant</p> <p>Lunch @Hema Alibaba offline/online store (food delivered by robots)</p> <p>Hema/Alibaba New retail online/offline</p> <p>Free time to walk around the shop</p>	

15.00	Transfer to a Chinese Consumer Brand	
16.00-17.15	China consumer brand to go Global Why it is now the right time	
18.15-22.00	Chinese wine tasting and dinner Napa Wine Bar & Kitchen , Presentation by the Swiss founder Mr. Philippe Huser	
FR, 8.11		
8.00	Transfer to the Shanghai Free Trade Zone	
9.00	Presentation SwissCenters China	
9.45	Visit of Mikron Tools	
10.45	Coffee break	
11.00	Visit of GFMS	
12.00	Lunch	
14.15	Visit of Premec China	
16.00	Visit of a Chinese company Pudong Area	
18.30	Farewell Aperero and Dinner Pudong area with skyline	
21.00	Transfer to the airport	
SA, 9.11		
1.30-7.15	Flight to Milan	