





MISSION TO CHINA Shenzhen 16-20.11.2018 + Shanghai 20-23.11.2018

Draft program Last update: 11.09.2018

WHEN	WHAT	WHERE
FRIDAY, 16.11	Flight Milan - Hong Kong 12.10: Cathay Pacific CX 234	
SATURDAY, 17.11	06.40: Arrival to Hong Kong Transfer to Shenzhen (by bus)	Grand Skylight Hotel No. 3024 Shennan Central Road, Futian
Afternoon	Visit to OCT (Overseas Chinese Town), organised by Kenneth Ko (in English) (http://www.octloft.cn/about/oct-loft/) Shenzen's creative heart, converted from old factories into spaces for creative industries, such as design, photography, art. The park covers an area of about 150000 square meters.	
	Dinner kindly hosted by Kenneth Ko	
SUNDAY, 18.11 Morning	Visit to "China Hi-Tech Fair"	Shenzhen Convention & Exhibition Center Fuhua Third Road, Futian
Lunch	Restaurant: TBD	District
Afternoon	Visit Bitcoin mining factories (http://en.wikipedia.org/wiki/Huaqiangbei)	Huaqiangbei
	Back to the Hotel	Grand Skylight Hotel No. 3024 Shennan Central Road, Futian







MONDAY, 19.11		
Morning	Meeting with Swiss Consul General to Southern China, Mr. Martin Bienz (TBC), Swiss entrepreneurs active in the region and Chinese entrepreneurs	Grand Skylight Hotel No. 3024 Shennan Central Road, Futian
	 Opening speech by the Swiss General Consul Testimonial Swiss company Networking coffee 	,
Lunch	Kindly hosted by the City of Lugano	
Afternoon	Presentations by Shenzhen General Chamber of Commerce (SZGCC). Introduction to: - The Shenzhen Chamber of commerce - Shenzhen economy - Shenzhen investment policy Signing Agreement between Cc-Ti and SZGCC B2B meetings organized by SZGCC	National Engineering research Center of Shenzhen (http://med.szu.edu.cn/ltem/14 85.aspx) No. 3688, Nanhai Road, Nanshan District
Evening	Dinner kindly hosted by SZGCC Back to the hotel	Grand Skylight Hotel No. 3024 Shennan Central
		Road, Futian
TUESDAY, 20.11 Morning	Visit to HUAWEI (in English)	Bantian Huawei Base, Longgang District
Lunch	Restaurant: TBD	Longgang District
Afternoon	Visit to <u>BYD</u> (TBC) Chinese major manufacturer of automobiles, battery-powered bicycles, buses, truck, forklift, rechargeable batteries, most notably mobile-phone batteries.	
Evening	Flight to Switzerland: check-in at 21.30, departure 00.40 Cathay CX 233 6.35: Arrival to Milan	
	OR 19.30: Flight to Shanghai MU 5356 (facultative) 21.50: Arrival to Shanghai	







	Transfer to the hotel	Hotel Shanghai: Regal International East Asia 516 Hengshan Rd, Xuhui Qu
WEDNESDAY, 21.11 Morning	Visit to Swiss Centers China (SCC) 09.00-09.50: presentation of the SCC & visit to IMT (Intelligent Manufacturing Trading Center) 10.00-10.30: meeting with the Director of Premec China 10.30-11.30: visit to Mikron Tool and meeting with Mikron Tool team 12.00-13.30: Lunch in a local restaurant local with Premec, SCC & Mikron Tool	
Afternoon THURSDAY,	B2B meetings organized by Switzerland Global Enterprise Shanghai city tour Back to the hotel	Hotel Shanghai: Regal International East Asia 516 Hengshan Rd, Xuhui Qu
22.11 Morning	B2B meetings organized by Switzerland Global Enterprise	
Afternoon	Meeting with Shanghai Bankers' Association, organised by Cindy Zhou	
Evening	Dinner with the Swiss Consul General, Mr. Olivier Zehnder (TBC) + Representative Swiss Business Hub Back to the hotel	Hotel Shanghai: Shanghai Central
FRIDAY, 23.11	Meeting with Hongqiao CBD, organised by Nancy Li (http://en.shhqcbd.gov.cn/)	Gridingilai Geriliai







Shanghai Hongqiao Central Business District (CBD) covers 86 square kilometres and aims to the development of high-end business and trading. It serves also as transportation hub to spur on the city's economic development

18.45: Flight Cathay Dragon KA 891

21.40: Arrival to Hong Kong

00.40: Flight Cathay Pacific CX 233

06.35 (24.11): Arrival to Milan

Per maggiori informazioni:

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