



Kick-start your projects and get things done,
without spending money.

Welcome to the Sharing Economy 2.0

Karim Varini
Co-founder

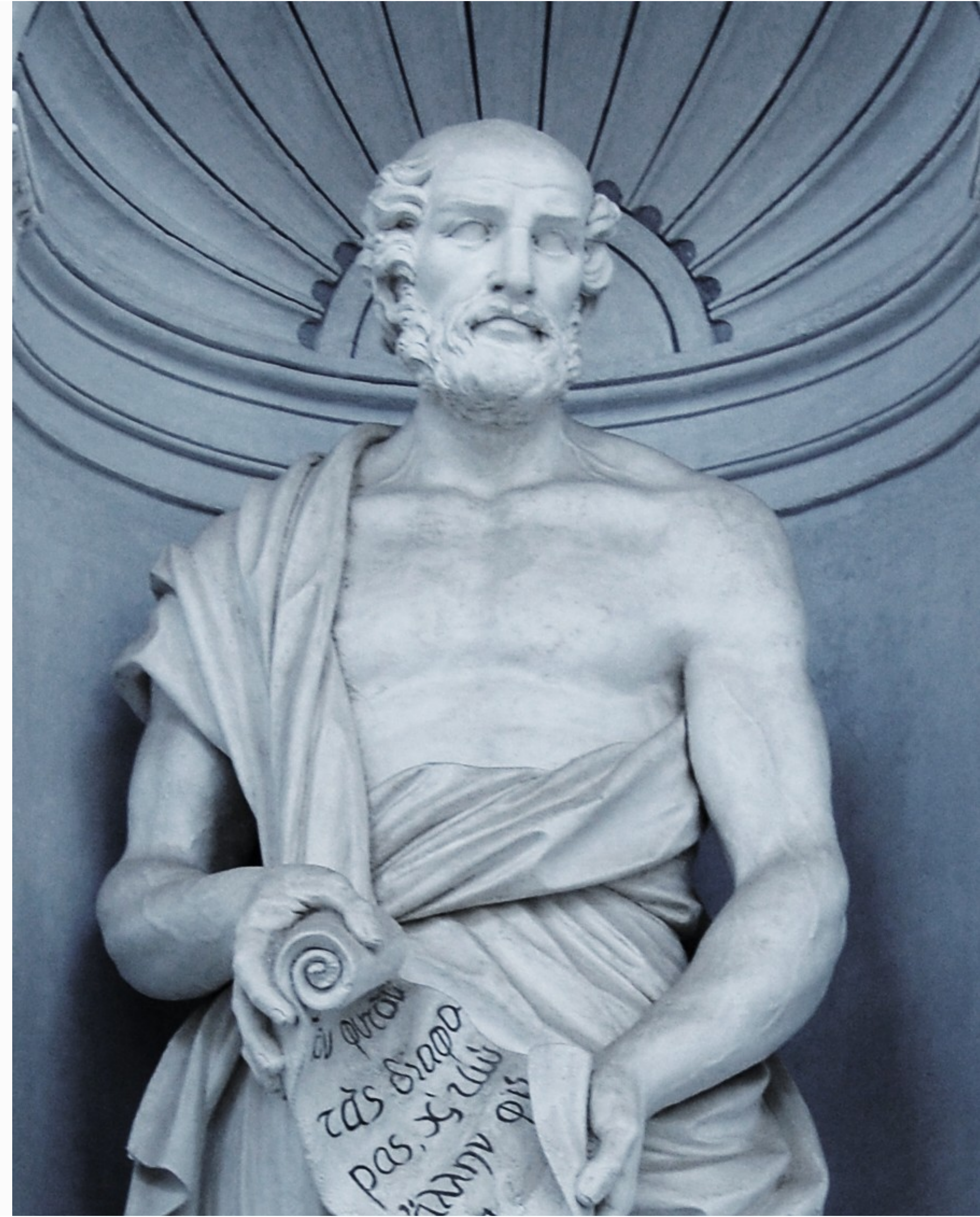
A close-up, profile view of Richard Branson, looking thoughtfully to the right. He has long, wavy blonde hair and a light beard. His hand is resting under his chin, with a gold ring visible on his finger. The background is a soft, out-of-focus light grey.

“Richard Branson is right:
Time is the **new money**”

Chuck Blakeman
(<http://www.inc.com>)

“**Time** is the most valuable thing a man can spend”

Theophrastus
371 - 287 b.C.



Sharing Economy 1.0

Accesses unused resources

Material Capital: cars, houses, tools, etc.

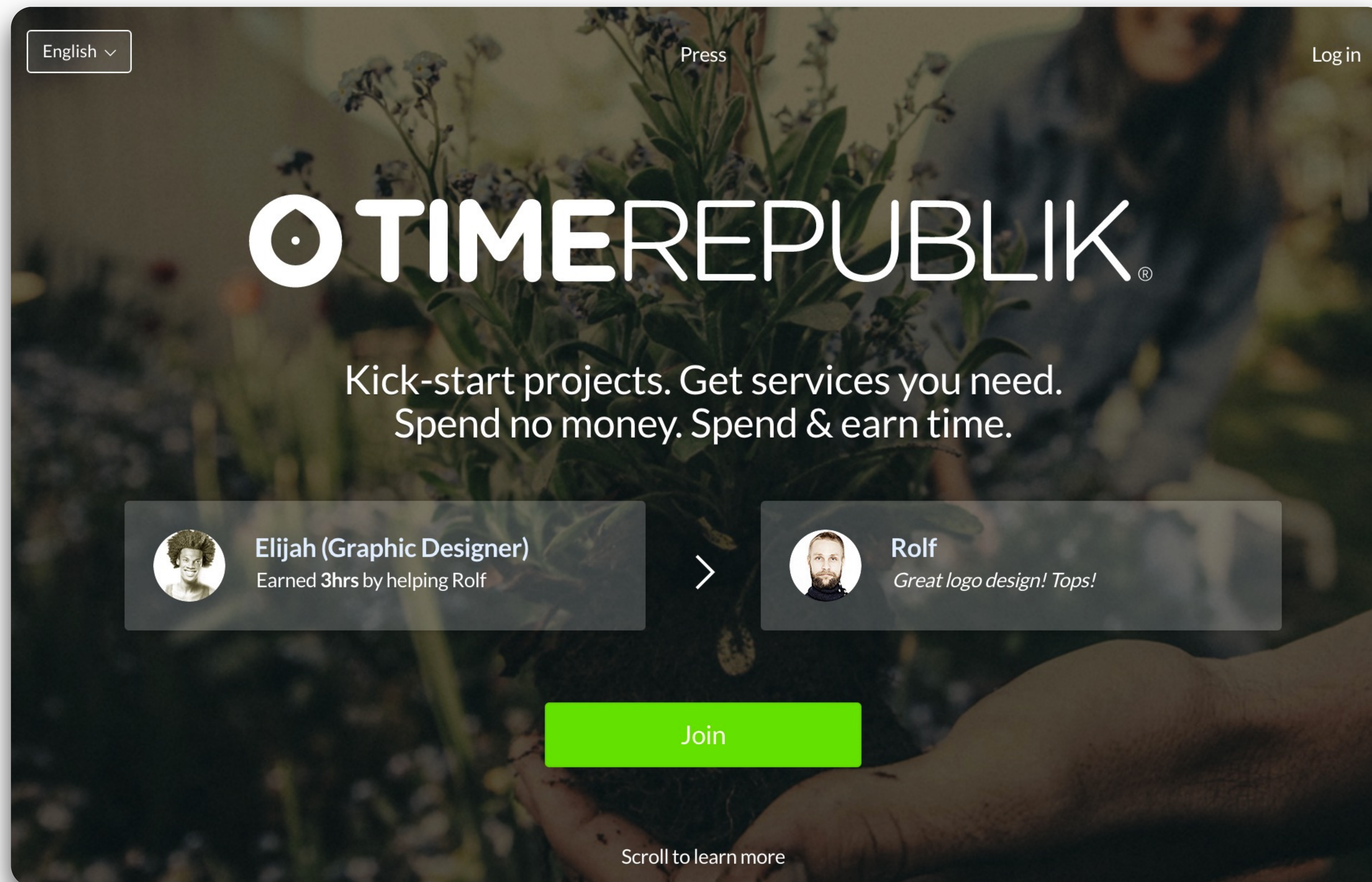


How might we capture
and scale **Social Capital**?



What we've created so far:

TimeRepublik.com



the **leading** peer-to-peer web platform where **30,000 people** from more than **110 countries** use their **time** (not money), to get the services they need

All services are measured by the time it takes to perform them

Find skilled people. Share your talents.



Jonathan needs a math tutor for his son



Kayla can teach him geometry for an hour



Valentina Locatelli earned **0:45h** by helping **Caterina Rindi**

🕒 about 12 hours ago



+1:00h

Grafica +



Caterina Rindi: ★★★★★

Stephanie was great - got the graphic design task done quickly and exactly what I needed. Communicative and accommodating. Thanks!




Valentina Locatelli:






Thank you so much. Best Regards Stephanie

time wallet

TIMEREPUBLIC New Request / Project Browse Requests / Projects Search users...

 **Karim Varini**
Timetracker: the full history of time transactions

TIME AVAILABLE
09:45h +76:15h -66:30h

1	+ Gained 0:45h from Adi Harder	 Business Consultant ★★★★★	3 days ago
2	+ Gained 1:00h from Raffaele Beffa	 Financial Specialist ★★★★★	12 days ago
3	- Donated 0:05h to Carlo Anselmi		12 days ago
4	- Spent 0:10h performed by Mario Barretta	 Social Network Expert ★★★★★	12 days ago
5	- Spent 0:30h performed by Nicola Battistoni	 Mathematician ★★★★★	12 days ago
6	- Donated 0:05h to Stefano Bortot		18 days ago
7	+ Gained 0:15h from Andrea Corti	 Business Consultant ★★★★★	20 days ago
8	- Donated 0:05h to Mimi Mantavan		22 days ago
9	- Donated 0:15h to Luca Bonesini		25 days ago

Deal comment


Fast in replying. Clear and Kind. Thank you for your precious help. Karim

★★★★★ punctuality
★★★★★ communication
★★★★★ quality

HELP REQUEST

on average,
every request
gets **4 replies**
within **48 hours**

TIMEREPUBLIC New Request / Project Browse Requests / Projects Search users...



✓ REQUEST COMPLETED

Posted 22 days ago

Simple logo


I need a simple logo for a presentation next week

REQUESTED SKILLS

Graphic Designer + Illustrator + Web Design +


SHARE ON [f](#) [t](#) [in](#) [✈](#)

COMMENTS

 **Maurizio Pillitu** Amsterdam

Jason is fast, professional and delivers awesome graphics. Very happy with the logo he delivered me. Best 2 hours spent so far on TRK, strongly advised!

OVERALL RATING ★★★★★ **TIME SPENT** 2:30h

 **Maurizio Pillitu** Amsterdam

★★★★★

TIME AVAILABLE

30:30h +38:15h -07:45h

FOLLOWING 8 **FOLLOWERS** 29

OTHER REQUESTS BY MAURIZIO

Freelancing tax advises

Hi, I'd like to know who could help me understanding how I can open a ZZP in Amsterdam, which costs I'd be entitled to and help me doing some calculations to understand taxations.

Maurizio needs...

Proof Of Concept for a travelling application. Implement a custom Java application that allows to: + Query SkyScanner API (<http://www.skyscanneraffiliate.net/portal/en-GB/US/api/overview>), pref...



We are focusing our **outreach strategy** on the communities where most of TimeRepublik's transactions occur:

Students

StartUppers

Information Workers

Creative Professionals

today

53 million of Americans are **freelancers**

34% of the U.S. workforce and climbing
\$715 billion/yr to the economy

freelancers are the fastest growing
employment group in the EU

#4-5 new coworking spaces per work day

sources: [Freelancers Union](#) , [EFIP](#), [DeskMag](#)

by 2020

1 out of 2 people in US-UK will be working as **freelancers**

Freelancers are currently building client experience (portfolios, resumes), saving time and money while turning transactions into relationships

sources: « How Freelancers Are Taking Over The World », Forbes (June 2015)



550 million 19-24y students

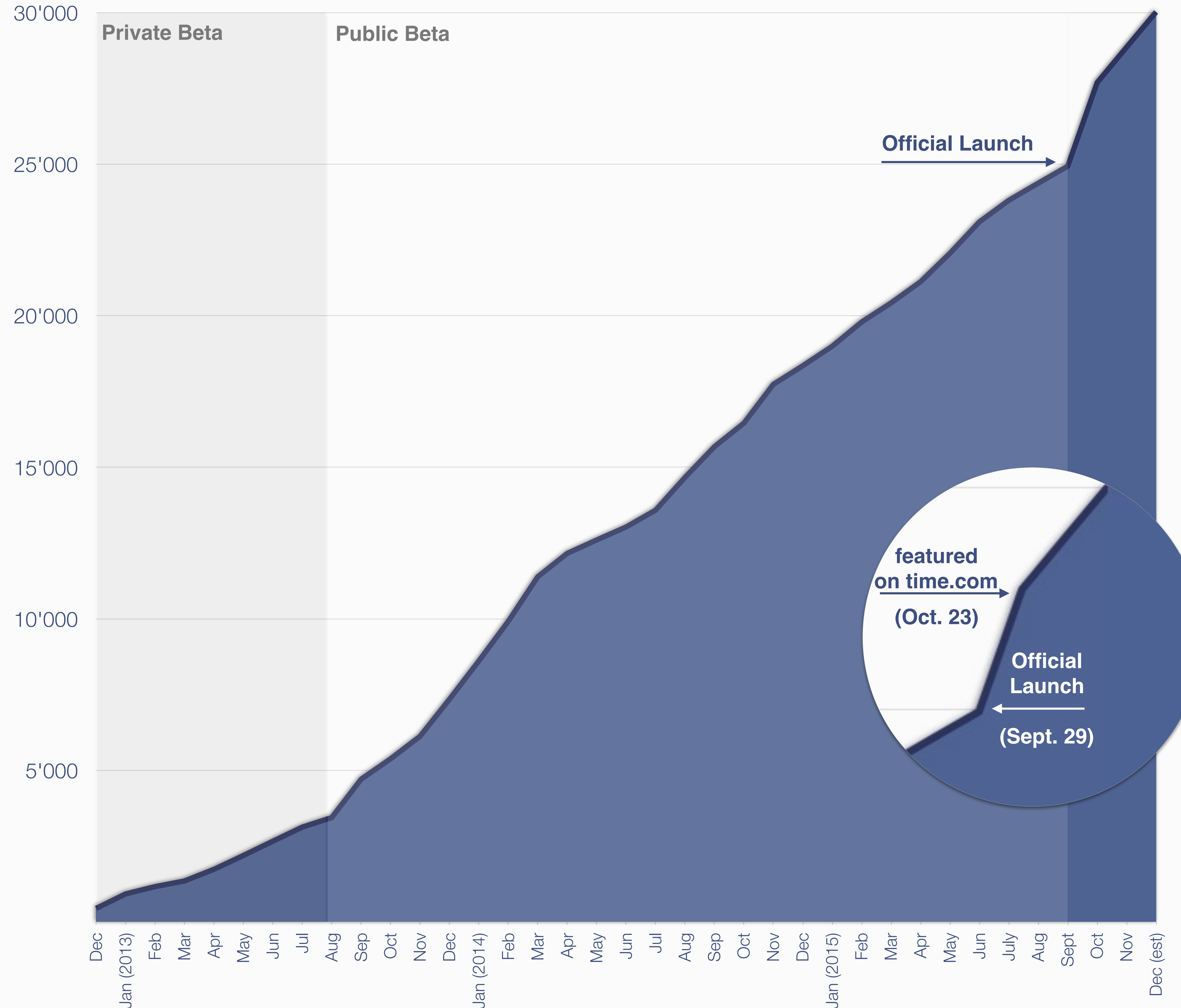
source: <http://www.oecd.org>, as per TimeRepublik elaboration

Is there a marketplace
for **Time** as a currency?

Sign-ups

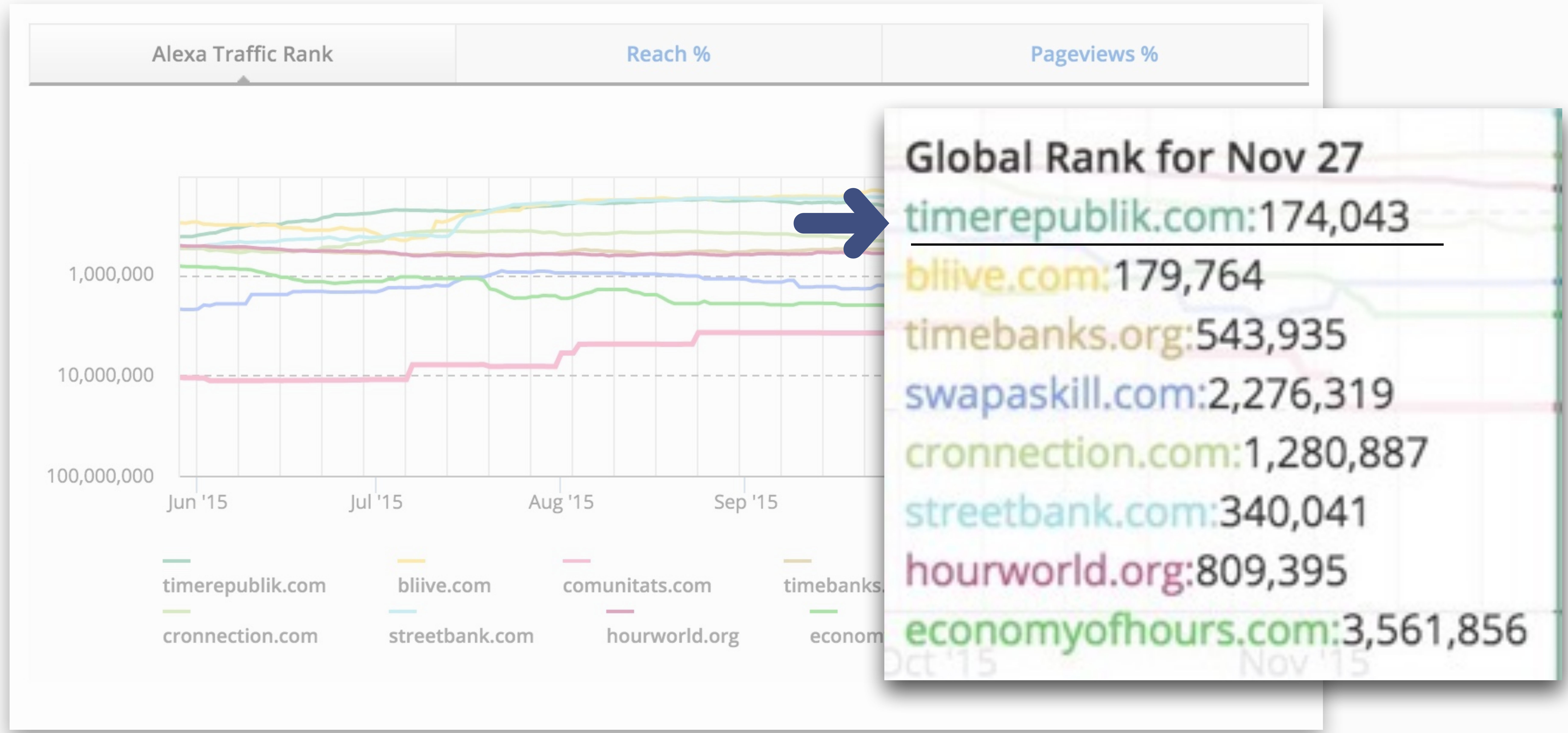
so far **30,000** users
joined organically
and we are finally
approaching the first
critical tipping point

*...giving us invaluable user
feedback and proof of concept*



competition

we are not alone...



... but our UVP is unmatched in the market

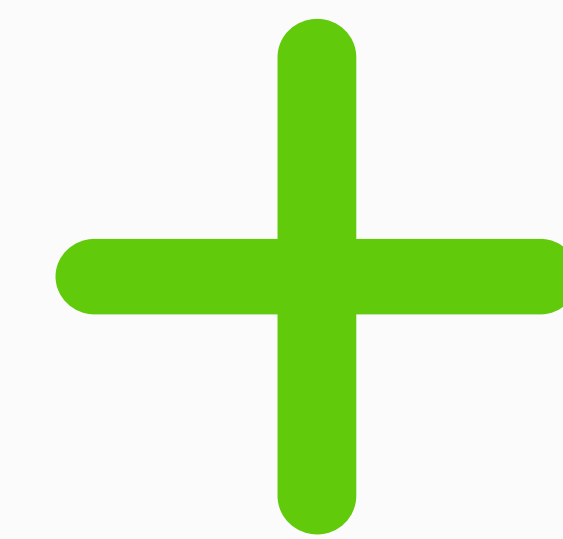
Now its time to **scale** across the
Sharing Economy

How to Scale

Digital Time Wallet

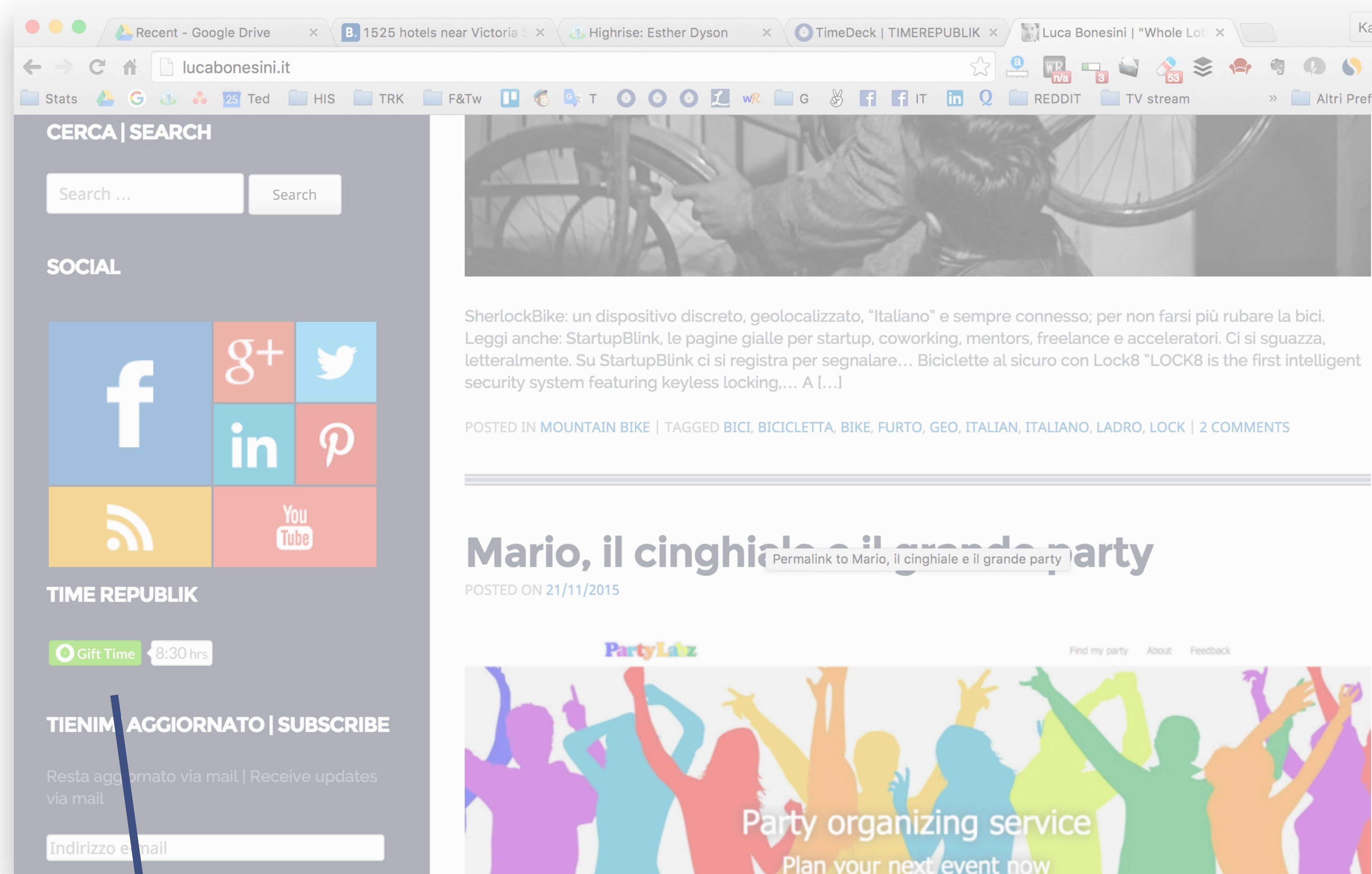


*Accept and Track Time. Embed it ANYWHERE
Medium, Reddit, NextDoor, Kickstarter, ODesk, LinkedIn, etc.*



A Native App

Timefunding, a new way of crowdfunding



In addition, users can turn their Time Wallet into a **Widget** and embed it on: personal blogs, websites, project pages

so people can now pay other members or **support content or projects** by also donating time with 1-click



Active Equity Partners



Theodore Wallach **CEO**
the original creative director of WeWork (\$10b)



Karim Varini **co-founder & CFO**
18-yrs in investment banking & hedge fund expertise



Gabriele Donati **co-founder & CPO**
professional musician, designer and innovator

Software Engineers



Davide Barison **CTO**
co-founder Megiston (2009), a software house specialized in web applications.



Enrico Pilotto **senior back-end dev**
co-founder Megiston (2009)



Stefano Ceschi Berrini **senior front-end dev**
Zucchetti SPA, Fitmo



Alessandro Spano **UX/UI graphic designer**
Nike, Disney, Volotea, Nestlé, Roncato

Advisory Board



Prof. Edgar Cahn PhD JD **The Father of TimeBanking**
Former senior advisor and speech writer to Robert F. Kennedy



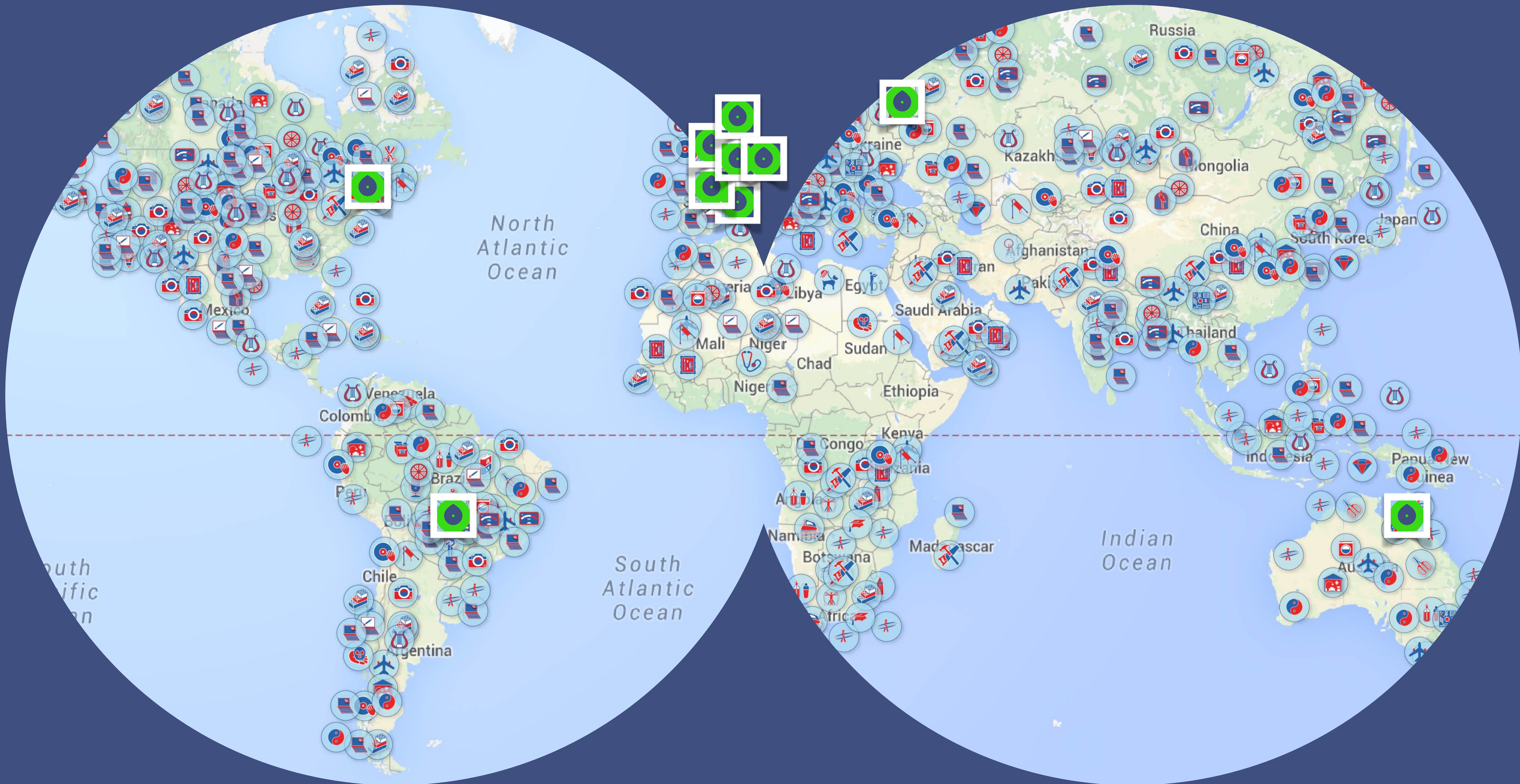
Manie Eager **End of Apartheid Architect**
Having worked with Nelson Mandela on creating anti-apartheid law, Manie is now the Founder and Chairman at the Digital Finance Institute and is also a Founding Partner at GriffenVentures and the CEO of the Blockchain Lab



Carlo Donati **34yrs distinguished member of the Nestle group**
Former Chairman and Managing Director of Nestle South Asia, Chief Executive Officer of Nestlé Waters, and member of the Global Executive Board at Nestle SA



Jesse Suchmann **creator Small Business Saturday (AmEx)**
The youngest SVP in Digitas history, he created Small Business Saturday with American Express and the support of President Obama > CMO





so far we have raised **CHF 1.1m** allowing us to build our **MVP** and a successful **proof the concept**

US Launch

April 2012
20% for CHF 250K

July 2013
+ CHF 300K

March 2015
+ CHF 550K

Private Beta

Public Beta



now, additional **CHF 1.3m*** provides
the **runway** to series-A investment

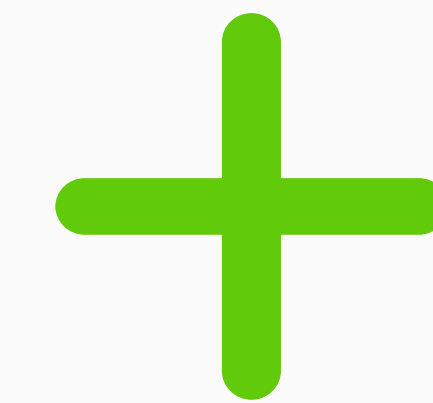
** of which we've raised CHF 300K from our Lead Angel*

Asynchronous B2C

Unique big data set of previously un-captured value created by

- aggregating using digital time credit • quantifying using social impact metrics capturing using digital time wallet • creating relationships out of transactions
 - catalyzing the launch of projects and companies

i.e. micro-insurance products, direct employment marketing (baked in LinkedIn), reputation 2.0



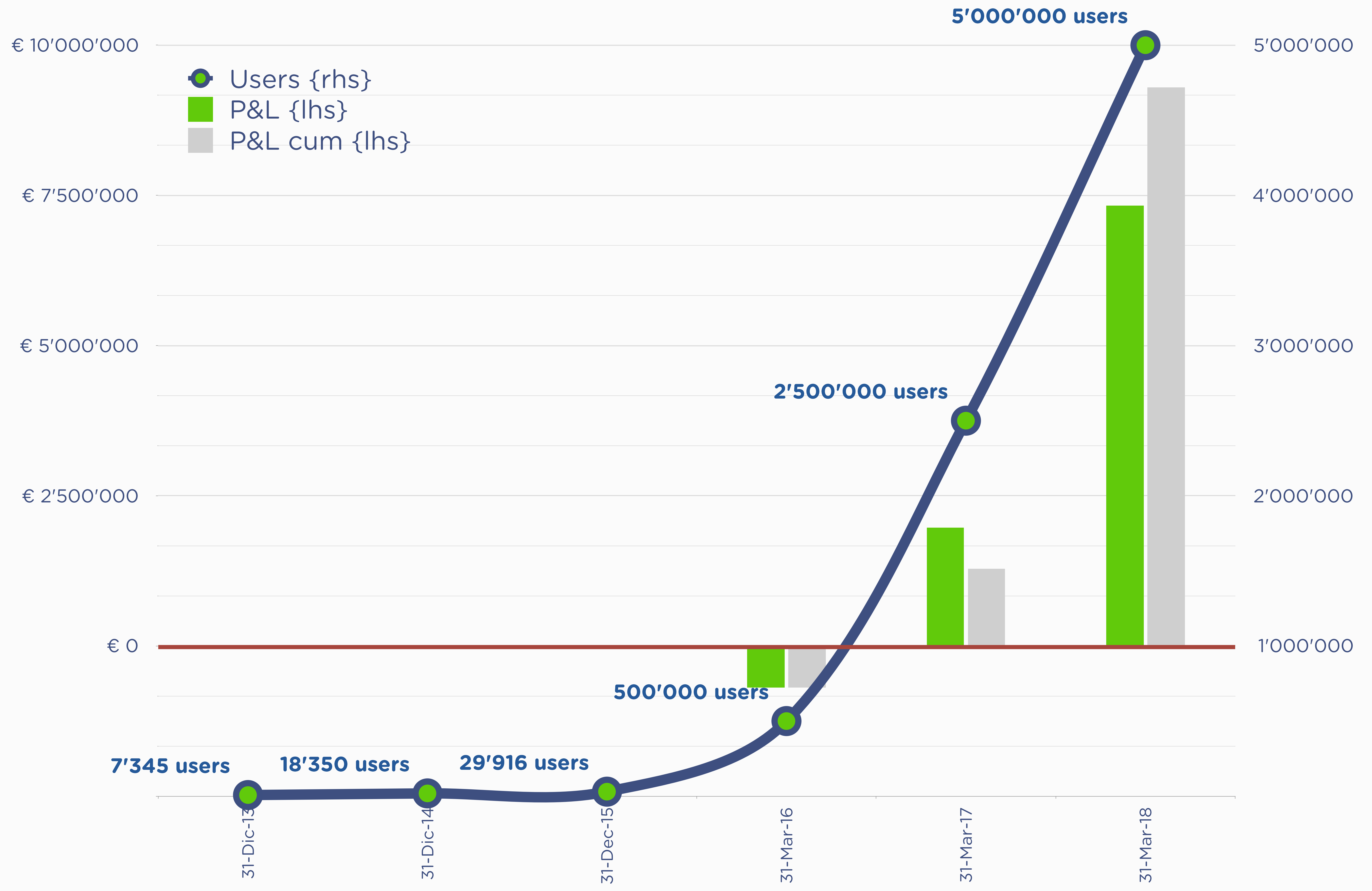
Secondary options

Freemium

My Group, My Project, My City, My School, My StartUp, etc.

Targeted Marketing based on exact services rendered

Scenario According to BP



Invest with **trust** in the real Sharing Economy

STARTCUP TICINO Dec-2015
Finalist

WIRED AUDI INNOVATION AWARDS Dec-2014
Finalist

FEAST ON GOOD Oct-2014
Fellowship

GRAND PRIX MÖBIUS SUISSE XVIII Edition Oct-2014
Finalist

NYC BIGAPPS COMPETITION Jun-2014
Selected

FOCUS March 2014
Winner Best Everyday Life Innovation 2014

STARTUP! ITALIA COMPETITION Oct-2013
Jury's Special Quality Price

TECHCRUNCH ROME Oct-2013
Semifinalist: Italy Startup competition

48 RAILS HACKATON Oct-2013
Winner Propaganda Trophy

LEWEB LONDON Jun-2013
Finalist: London'13 Startup Competition

48 RAILS HACKATON Oct-2013
Winner Team Balance Trophy

« Forget Bitcoins, what about Time as currency? »

Al Jazeera America

