

UKRAINE now

Comparative advantages of Ukraine

Proximity to Central & Western Europe and global maritime trade routes, fertile agricultural land, domestic consumer market of 43 million, low production costs, well-educated workforce.

Sectors of opportunities

Ukraine Investment Promotion Office pursues the 4+1 sector strategy which focuses on the key drivers of Ukraine's economy:

Agribusiness: primary production, food processing, agricultural machinery, agricultural finance.

- Historically known as the "bread basket of Europe", Ukraine is now focused on becoming the "food basket" of the world.
- Chernozem (the rich fertile black soil, 33% of the world's reserves) makes Ukraine one of the most fertile places on Earth. Over 70% of the country's total area is agricultural land.
- With additional investments into management, education, irrigation, farming techniques, logistics and seed production, Ukraine is poised to double its annual grain harvests to approximately 120 million tons per annum.

Ukraine is already a leading global agro-production and export player

	Production	Export
in sunflower oil	#1	#1
in barley	#2	#3
in corn	#6	#4
in wheat	#6	#5
in soybeans	#8	#6
in walnuts	#4	#3
in poultry	#9*	#7

(*data as of 2016)

Source: USDA, rank by natural indicators, 2017/2018 proj, Oct-Dec 2017

Energy:

solar, wind, bioenergy, energy efficiency, modernization and upgrade.

Manufacturing:

automotive, aerospace, textile, R&D.

Infrastructure:

transport – ports, rail, airports, and roads. Logistics and distribution.

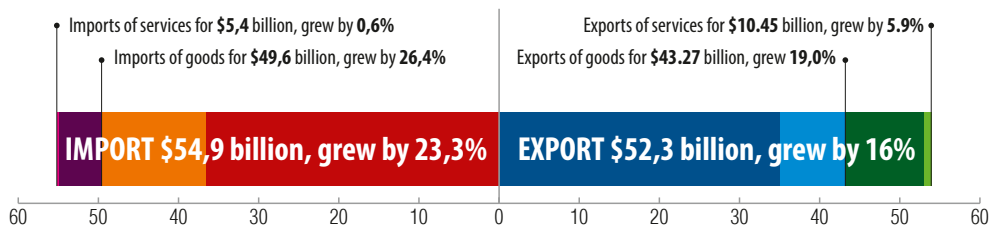
Innovation Technology:

- Ukrainian IT sector has grown rapidly in last five years from a fringe economic activity to the country's third largest export sector. In 2017 alone IT services grew by 20%, hitting \$3.2 billion and in the next five years it is estimated to double in size. This fact alone places Ukraine well on its way to becoming the World's Digital Workshop.
- 18 Ukrainian IT companies listed in TOP-100 of outsourcing companies in 2018.
- Venture capital investments in Ukraine start-ups tripled last year to \$300 million.

Source: <http://www.ukrstat.gov.ua/>

Trade

Volume of Ukraine's exports and imports of goods and services in 2017:



Source: <http://www.ukrstat.gov.ua/>

SWITZERLAND AND UKRAINE

Ukraine has been carrying out unprecedented reforms across its economy and political system since the 2014 government change. These reforms have opened the door to new trade and investment opportunities in a more predictable and secure business environment. In addition to the EFTA-Ukraine Free Trade Agreement, Ukraine has concluded 16 Free Trade Agreements covering 45 countries.

Swiss-Ukrainian trade is growing. Swiss companies have a very strong position in different sectors of the Ukrainian economy.

In 2017, the total trade turnover **of goods and services between Ukraine and Switzerland** was \$2.8 billion (+ 43,8% more compared to 2016):

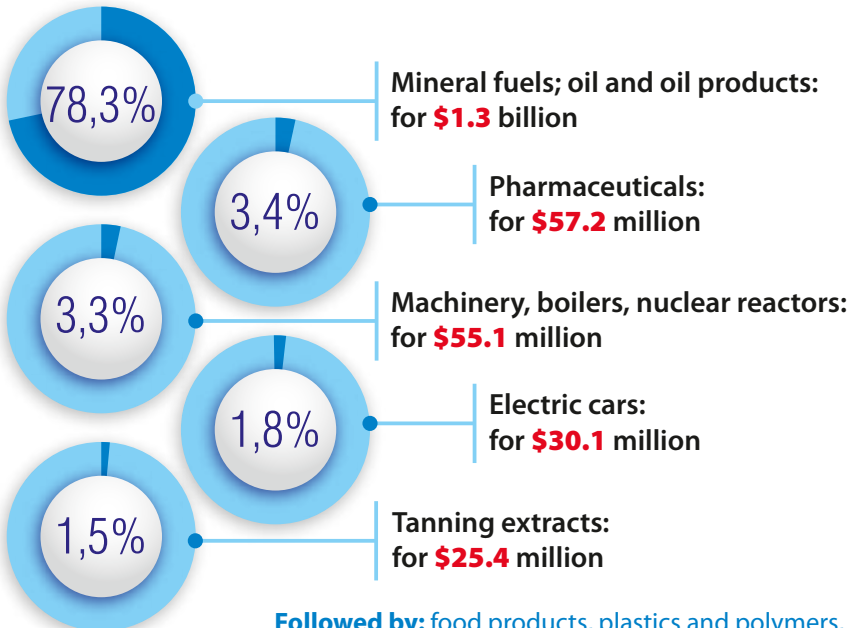
- \$924 million import from Ukraine to Switzerland (increased by 18.1%),
- \$1.88 billion export from Switzerland to Ukraine (increased by 60.8%).

Services

Switzerland is **the third largest** buyer of Ukrainian services after Russia and the USA and purchased Ukrainian services for 742 million USD in 2017 (increased by +9,7% compared to 2016): processing of mineral resources, transport services, IT, legal services, etc.



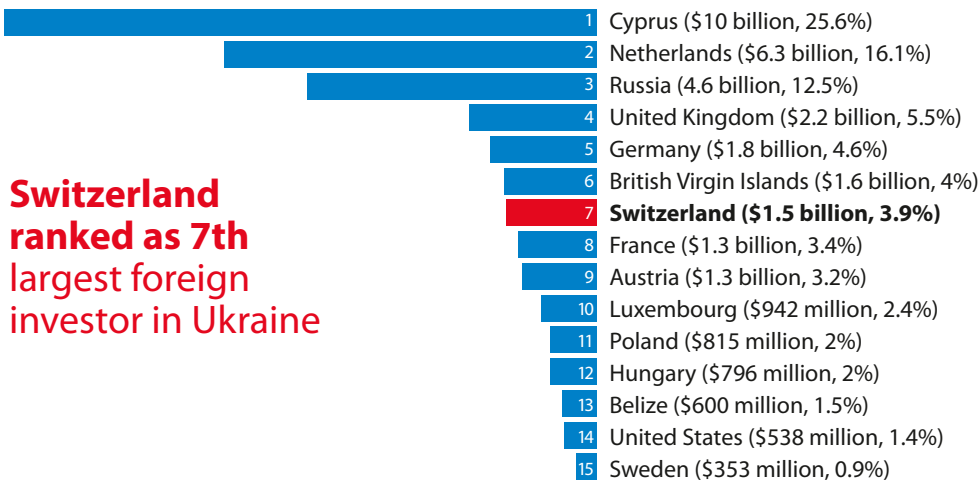
TOP 5 Exports from Switzerland to Ukraine in 2017



Followed by: food products, plastics and polymers, optical and photographic apparatus and instruments, textile products, etc.

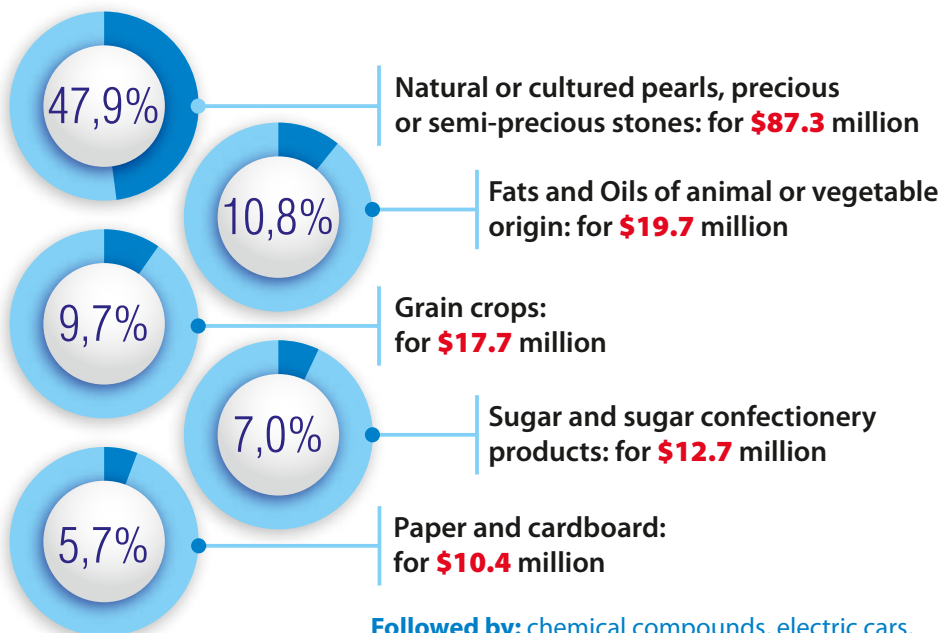
Swiss-Ukrainian economic ties, trade and investment opportunities

Top 15 investing countries



Switzerland ranked as 7th largest foreign investor in Ukraine

TOP 5 Imports from Ukraine to Switzerland in 2017



Followed by: chemical compounds, electric cars, caoutchouc/rubber, ferrous metals, wood products, etc.

Source: <http://www.ukrstat.gov.ua/>

Swiss companies in Ukraine

- Swiss businesses in Ukraine are highly competent and recognized partners in all economic sectors: manufacturing, agriculture, mining, services.
- Their know-how and continuous investment are precious for the modernization of the Ukrainian economy.
- Over 150 companies are active in Ukraine and created approx. 30'000 workplaces.

The following companies have local production facilities in Ukraine



SORBES⁺UKRAINE



WEIDMANN



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