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Embassy of Switzerland in Ukraine

 **SWITZERLAND
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enabling new business

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Business Mission to Ukraine

September 30 – October 2, 2018





Business Mission to Ukraine (Kiev)

September 30 – October 2, 2018

The Embassy of Switzerland in Ukraine together with their Swiss partners Switzerland Global Enterprise (S-GE), Joint Chamber of Commerce (JCC) and economiesuisse would like to invite Swiss companies to take part in a Business Mission to Ukraine.

The Business Mission will provide an excellent opportunity to learn more about the increasing market potential in your industry as well as investment opportunities in Ukraine. Additionally, the business delegation will have the opportunity to attend selected high level official meeting with the Ukrainian authorities and exchange experiences with local Swiss companies.

Ukraine, the largest country in Europe by area, has enormous economic potential. The country is in the process of recovering from the economic collapse following the 2014 Maidan events and the government has launched extensive reforms ever since. The measures have contributed to the macroeconomic stabilization of the country, a stable exchange rate, the reduction of bureaucracy and a more transparent procurement. The proximity to the EU single market, low wages and well-trained staff make Ukraine an interesting location for production (e.g. aircraft industry, automotive supply industry) as well as for service providers, especially in ICT. There is a need for machinery in several industries such as food processing, pharma production, medical technologies and many others.

During this Business Mission, you will have the opportunity to gain a closer look at your business potential in the Ukraine. The mission will partly take place with the official visit of State Secretary Marie-Gabrielle Ineichen-Fleisch to Ukraine.

The Embassy of Switzerland together with its partners invites you to join the Business Mission to Ukraine!

Program *(subject to change)*

Sunday, September 30, 2018

Individual arrival of participants to Kiev

19.30h

Welcome Dinner: Informal dinner with local chamber representatives, experts and participants of the Business Mission

Monday, October 1, 2018

09.00h

Business Breakfast: Current economic situation and legal aspects of Doing Business in Ukraine

11.30h

Meeting with UkraineInvest: Business Opportunities in Ukraine (sectors of investment opportunities, getting started, regional overviews, success stories)

14.00h

Sectorial presentations

- Agricultural Ukraine: Production and Trade with agricultural goods
- Industrial Ukraine: Potential for Swiss machinery and tools
- Others (according to composition of the Swiss business delegation)

18.30h

Ukraine Roundtable: Presentations and exchange on economic situation and forecast in Ukraine. With international experts and representatives of chambers.

Tuesday, October 2, 2018

08.00h

Meeting with Ministry of Finance: Mrs Oksana Markarova, Acting Minister of Finance and Government Commissioner on Investments: Investment Opportunities Ukraine

09.30h

Swiss Business Meeting: Moderated discussion with the local Swiss Business Community about challenges and achievements of Swiss businesses in Ukraine.

12.00h

Meeting with Ministry of Infrastructure: Infrastructure in Ukraine (seaports, aviation, roads, rail + supporting services, possibilities for cooperation). With a particular focus on pre-selected business areas depending on the composition of the Swiss business delegation.

13.15h

Company Visit: Swiss pharmaceutical company “Pharma Start by Acino”, the regional headquarter of Acino's CIS-business.

Topics: localization of production in Ukraine; Ukraine as outsourcing hub.

Presentation on:

- **Acino experience in Ukraine**
- **Localization of production in Ukraine** (short presentations by Swiss companies Swisspan and Weidmann): Producing in Ukraine – selling to the world.

14.45h

Innovation and Technology Meeting:

- **Presentations on Ukrainian IT Sector:** Investments, Blockchain, Outsourcing Opportunities, R&D, Clusters, Ukrainian Startup scene
- Networking with Ukrainian Venture Capital and Private Equity Association (UVCA) board members
- Discussion on general tools of public/private sector to support start-up / business development

Late afternoon/evening

Individual departure from Kiev

Registration: Business Mission to Ukraine, Kyiv

Deadline: September 10, 2018

Participation costs (per person, excl. VAT):

- CHF 1'000.- for S-GE and JCC Members
- CHF 1'200.- for Non-Members

Included in the price:

- Organization of the mission and meetings
- Support, Coordination and Translation during the mission
- Accommodation in Kiev (2 nights in 4 or 5 stars Hotel)
- All meals
- All transportation and transfers within Kiev

Not included: Individual flights to and from Kiev

Visa: There is no visa needed for Swiss citizens.

Yes, I would like to register for the Business Mission:

Company _____

Name _____

Position _____

Email _____

Signature _____

Please send your registration and/or further questions to:

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